



June 13, 2022

Dear Community Members,

WWISCAA cordially invites you and your organization to participate in our upcoming annual **FOOD FESTIVAL** titled "A Taste of the Delta." Our food festivals have been good celebrations of diversity in the Delta area as well as opportunities for civic engagement. Our crowds have almost reached 1,000. per festival.

Serving food has been one of the biggest challenges for in-person events in time of the COVID-19 pandemic. Because of COVID, WWISCAA has not sponsored a Food Festival since 2019. So, now we have decided to host a drive-through experience with 7-9 food booths. In my opinion, we can do this! We can make it happen! With your help, it's going to be a BLAST!!

This outdoor experience will be a first of its kind food festival with drive-through experience in the city, created specifically with COVID safety measures in mind. This way, food festival lovers can still get the feel of the food festival from their car. This proves that a food festival can exist beyond four (4) walls.

To ensure that everything goes in an orderly manner, we have solicited help from the Washington County Sheriff's department and others. We have asked for ample security to direct traffic and make sure no one gets out of their car.

By joining with us as one of our **community partners**, we can collaboratively make a difference in the lives of disadvantaged, elderly and homeless individuals. The proceeds from this food festival will help to provide additional meals, transportation and other services.

The 2022 Drive Through food festival will be held on **Sunday, August 7, 2022** from 1-4 p.m. on the grounds of the Washington County Convention Center in Greenville. Our theme again is "**A Taste of the Delta**" **Drive-Through Food Festival**.

**How can you become a participating partner?** By agreeing to:

- A. Decorate an outdoor space based on the theme. *Booth space is free.*
- B. Prepare and serve enough *food* samples for at least 600 persons. WWISCAA will provide the eco-friendly containers, cutlery, napkins and masks
- C. Help us *Sell* at least 50 tickets at \$15.00 each within your network
- D. Provide us a menu in advance showing what you plan to serve

## **OTHER THINGS YOU SHOULD KNOW:**

Because this will be an outdoor event, WWISCAA has purchased colorful tents for each booth. We ask that you wear t-shirts, or other clothing items to match your tent color.

If your organization is a fraternity or sorority, you may dress in your paraphernalia. If you have a tent already, you can use it. The tents will make the area colorful and protect us from the sun and bugs.

## **HOW WILL IT WORK?**

1. Guests/Attendees never get out of their cars during the entire experience.
2. When vehicles arrive, guests will present (show) their ticket, be given a numbered wrist band, menu and raffle ticket. They will be asked to wear masks when rolling down their windows to interact with the servers. If they do not have a mask, one will be given to them.
3. Vehicles will drive through and select 2 meals from 2 different booths or 2 meals from the same booth, from at least a total of 7-9 booths. They will make their selections based on the menu.
4. Participating groups will be quartered off and when vehicles stop at their station, they will receive their plate(s). Their ticket should be punched showing they have received a plate from that particular booth. Booth holders will designate runners to take their group's plates to the vehicle, all the while, masked and gloved up.
5. Vehicles will drive through, be served and then exit the convention center or stop and eat in a designated "Park & Eat" space. All food will be presented in eco-friendly containers.
6. NO BOOTH SHOULD SERVE ANY LIQUID DRINK OR WATER. WWISCAA will set up a Beverage Booth accessible to all. Vehicles can stop at this booth on their way out if they wish.
7. To comply with safety measures, all food festival staffers will receive temperature screening and undergo safety training on-site (on how to move cars efficiently).
8. All groups will wear masks and gloves for the duration of the event. Hand washing/hand sanitizers will be placed at each booth locations. Staffers will be instructed to keep a safe distance (3-6 feet) at all times.
9. Booth Holders will be responsible for setting up and taking down their food stations.
10. Booth Holders will be asked to select a color, such as (red, yellow, green, blue, purple, white, etc. - based on the tents available) They should use that color during the festival

for their attire, i.e. hats and T-shirts, etc.). Participating sororities and/or fraternities can wear their paraphernalia.

11. Booth holders will be asked to submit a sample menu, so ticket holders can know in advance of entering what booths they want to get plates from. Booth holders will use a hole punch to punch their groups color off of the ticket once the guest has been served.
12. Tickets will sell for \$15.00 each.
13. Types of food that can be served include grilled meats (hamburgers, hotdogs, smoked sausage, pulled pork, ribs, chicken, etc.) or other safely prepared foods that can be served from the outdoors. Cold served food should be kept in coolers for safety purposes.
14. Raffle tickets will contain 2 parts: the guest will keep one and place the other in a designated container. That ticket should contain the guest's name, address and phone number. Raffle winners will be notified the following week.
15. All booth holders are asked to donate a gift to be raffled off.
16. There will be no Judges, just lot's of fun!!
17. Please plan to participate. Whether you man a booth or buy tickets, you will be contributing to a worthwhile cause.

If you are interested, please contact Ms. Adrienne McMiller at 662.378.5857, no later than Tuesday, July 5, 2022

Thank you,



Jannis Williams  
Executive Director